

The Preserve Hosts Grand Opening Barbeque for Residents and Guests



Kaaman Clifford of Clinton, Maryland wears a fire hat from the Allentown Road Fire Department

Accokeek, MD – On Saturday, June 28, 2008, a Grand Opening Barbeque event was held at The Preserve at Piscataway. Sponsored by Greenvest L.C., developer of The Preserve, K. Hovnanian Homes, and Ryan Homes, the Grand Opening was attended by many Preserve residents as well as prospective future homeowners.

Attendees had the opportunity to tour the K. Hovnanian model home as well as the Ryan Homes sales center and speak with representatives from both companies about home building opportunities. Employees of Greenvest L.C. were on site to assist with the registration process and to hand out Preserve coffee mugs, note pads, pens and flags, as well as to welcome the residents and guests.

Carolina Brothers Barbeque of Ashburn, Virginia catered the event with a roast pig, beef and chicken barbeque, potato salad, baked beans, cole slaw and homemade pies.

The Allentown Road Fire Department brought their firetruck and ambulance, spoke with community members, and took photos with children.

“The Grand Opening Barbeque was a huge success,” said Christina Sanders, Vice President of Sales and Marketing for Greenvest L.C. “We were able to enjoy the company of our current Preserve residents as well as welcome and show off our beautiful community to prospective homebuyers. The event gave Ryan and K. Hovnanian tremendous exposure and has already resulted in home sales.”

For more information on this event, please contact Kristen Igelman at Greenvest L.C. at kigelman@greenvest.com.